



CCIASA SHOW ALLOCATION POLICY 2019

The following document outlines the Caravan & Camping Industries Association of SA Inc. (CCIASA) allocation policy.

ALLOCATION PROCEDURE

1. Companies will be invited to apply for the forthcoming show. Applicants are not guaranteed an exhibition site.
2. Applicants will be required to list all exhibition areas in preference order and stipulate their minimum and maximum site size requirements.
3. Upon receipt of an application, the Event Manager will place all applications in preferences order.
4. Once the application deadline has passed, the Event Manager will allocate sites to exhibitors.
5. An exhibitor's site size will be based and will not exceed the applicant's previous site allocation (in reference to this same event last year). However, if an applicant requires more space than the previous year, the Event Manager will accommodate where possible.
6. The CCIASA will aim to create a variety of products and services throughout all pavilions and exhibition areas.
7. CCIASA members will receive priority over all other applications.
8. CCIASA has the right to allocate exhibition space as it deems is fair and in the best interest of the event and CCIASA members.
9. If there are any discrepancies or complaints then the exhibitor is required to put their concerns in writing and address them to the CEO.
10. The CCIASA Board has ultimate approval of all site allocations.